



Lane County Dental Society 2023 Continuing Education Programs Sponsorship Agreement

(Company Name: _____) (“Sponsor”) hereby agrees with the Lane County Dental Society “LCDS” to participation in the 2023 Continuing Education Sponsorship Program at the sponsorship level designated below in consideration and exchange for the benefits and investment levels described in the attached document “Event Sponsorships”. The term of this Sponsorship is for calendar year 2023.

Sponsor is solely responsible for providing all graphic content to LCDS including sponsor logo, newsletter display advertisement and member directory advertisement by the deadline dates provided by LCDS. Sponsor may change graphics and advertising at any time during the term of the agreement. LCDS will continue to use most recent submitted advertising until the end of this agreement or new content is provided by Sponsor.

LCDS Continuing Education Programs are for scientific and educational purposes only and will not promote the Sponsor’s products directly or indirectly. LCDS is solely responsible for selection of course content and speakers. No ancillary promotional activities or advertisements are permitted in the same room as LCDS educational activities.

Payment for selected sponsorship is due on or before January 10, 2023 by check payable to “Lane County Dental Society”.

Sponsorship Selection:

Initial below for designated sponsorship.

_____	Platinum Sponsorship	Investment: \$10,000
_____	Gold Sponsorship	Investment: \$6,000
_____	Silver Sponsorship	Investment: \$4,000

AGREED

Company name (Sponsor): _____

Company Representative: _____

Company Address: _____

Signature: _____ Date: _____

LANE COUNTY DENTAL SOCIETY
by: Nissa Newton, Executive Director
4736 Royal Ave, PMB #109142, Eugene, OR 97402

Signature: _____ Date: _____

Return initialled and signed agreement to LCDS by email, mail or fax.
office@lanedentalsociety.org - Fax (541) 686-2392

Platinum Sponsorship

As a Platinum Sponsor, you will receive the following:

- Exclusive presenting sponsor for one of the 2023 Continuing Education Programs which includes the following benefits:
 - » Logo displayed on video screen prior to program
 - » Opportunity to have interactive display table outside of event room
 - » Opportunity to distribute brochure or sample for each attendee at program registration
- Recognition as a Platinum Sponsor at all of the Continuing Education Programs
- Logo included on all Continuing Education Program materials
- Recognition by host at beginning of all events
- Logo on sponsor thank you slide
- Complimentary tickets to ALL Continuing Education Programs and LCDS Social Events
- Full page color ad in 2023 Member Directory (4.5" x 7.5")
- Full page b/w ad in 2023 Newsletters – 6 issues (7.875" x 10.375")
- Logo and link on lanedentalsociety.org Sponsor Page

Investment: \$10,000

Gold Sponsorship

As a Gold Sponsor, you will receive the following:

- Logo included on all Continuing Education Program materials
- Recognition by host at beginning of all events
- Logo on sponsor thank you slide
- Two (2) complimentary tickets to all Continuing Education Programs
- Opportunity to provide informational materials to be displayed at all Education Programs
- Full page b/w ad in 2023 Member Directory (4.5"x7.5")
- Half page b/w ad in 2023 Newsletters – 6 issues (7.875" X 5")
- Logo and link on lanedentalsociety.org Sponsor Page

Investment: \$6,000

Silver Sponsorship

As a Silver Sponsor, you will receive the following:

- Recognition by host at beginning of all events
- Logo on sponsor thank you slide
- Two (2) complimentary tickets to one (1) CE program
- Opportunity to provide informational materials to be displayed at all Education Programs.
- Half page b/w ad in 2023 Member Directory (7.875"X10.375")
- Quarter page b/w ad in 2023 Newsletters – 6 issues (3.875"X 5")
- Logo and link on lanedentalsociety.org Sponsor Page

Investment: \$4,000