

## Perpetual Deadlines



# LANE COUNTY Newsletter DENTAL SOCIETY Advertising

published bi-monthly circulation: 250 including all member dentists

Issue	Deadline	Published
January/February	12/15	2/10
March/April	2/15	4/10
May/June	4/15	6/10
July/August	6/15	8/10
September/October	8/15	10/10
November/December	10/15	12/10

Price per issue (3 issue min.) 10% upcharge for less than 3 issues

Full page                      \$300                      7.875" x 10.375"

Half page                      \$250                      7.875" x 5"

Quarter page                      \$200                      3.875" x 5"

Formats: PDF, Tiff, JPG - dpi 300 - no bleeds

Ads are printed in black and white on white paper.

Digital copies of the directory are produced in color for posting at [lanedentalsociety.org](http://lanedentalsociety.org).

Advertisers can submit color or black & white ad versions. The online issue only contains color if used in our printed newsletter.

Ad size availability is limited to space available at time of ad placement. Payments are due at placement by check, credit card or PayPal. Invoice will be provided at time of placement.

Email ad placements to  
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